

**2018 National Symposium**

**Las Vegas, Nevada**

**April 15-18, 2018**

**PROGRAM BOOK RESERVATION FORM**

As an exhibitor with ANNA this year in Las Vegas, Nevada, you are demonstrating your commitment to nephrology nursing. We invite you to expand this commitment by reserving your advertising space in **ANNA’s 2018 National Symposium Program**. Containing all session outlines, faculty education materials, information about exhibitors, exhibit floor plan, corporate members, ANNA Board of Directors, general information, hotel lay-out, educational program, schedule, and social events, the **2018 National Symposium Program** will serve as an invaluable resource for all nurses during the Symposium. It also serves as a keepsake following the meeting. Circulation will be 1,200.

**Advertising Rates:**

One Page, Black & White $ 1,475

One Page, Four Color $ 2,775

One Page, Two Color $ 2,075

Half Page, Black & White $ 975

Half Page, Four Color $ 2,275

Half Page, Two Color $ 1,600

## No Agency Commission Allowed

**Materials Accepted:**

**Sizes:**

#  Width Depth

One Page (Non-Bleed) 7” 10”

One Page (Bleed) 8 3/4” 11 1/4”

Publication Trim Size 8 1/2” 11”

Half Page (H) 7” 4 7/8”

Half Page (V) 3 3/8” 10”

**Publication is Saddle Stitched**

PDF file is the accepted format. The high resolution pdf file should be emailed to susan.iannelli@annanurse.org.

**Bleed Instructions:**

 Please keep live area of the ad 1/4” from the **trim** size.

**Closing Dates:**

Space Reservations: January 19, 2018

Ad Materials: January 26, 2018

**Contact:**

*Susan Iannelli*

*Marketing Manager, Advertising*

*ANNA 2017 National Symposium Program*

*c/o Anthony J. Jannetti, Inc.*

*Postal – Box 56, Pitman, NJ 08071-0056*

*UPS – 200 East Holly Avenue, Sewell, NJ 08080*

*856-256-2376 / Fax 856-589-7463*

*Email – susan.iannelli@annanurse.org*

[ ] Please reserve our advertising space in **ANNA’s 2018 National Symposium Program**.

Full Page Half Page (H) Half Page (V) Color

Please complete and return with your check in the full amount. **Make check payable in U.S. funds to ANNA.** ANNA Tax ID Number is 23-7189008.

Company

Address

City State ZIP

Telephone FAX Email

By (please print) Title

Signature Date